

Call reference: CREAT4MED_INC_MA

Call For Proposals To Develop Incubation Services In Morocco

Deadline for submissions: 13 October 2021

Please register to the CREAT4MED Community Platform before submitting your application.

All the guidelines and templates to apply to this call for proposals are available at:

<https://creativemediterranean.org/call-for-proposals-to-develop-incubation-services/>



CREACT  **MED**

CREATIVE MEDITERRANEAN



Co-Funded by the European Union
بتمويل مشترك من الاتحاد الأوروبي

Are you a BSO, accelerator or incubator based in Morocco? Do you have a project that aims to enhance entrepreneurship and employment generation in the Cultural and Creative Industries (CCI) in the country?

Apply now to the CREAT4MED call for incubation services and benefit from funding and support to help CCI entrepreneurs, particularly women and youth, build competitive businesses and relevant connections.

CREACT4MED offers direct financial support to BSOs/incubators/accelerators based in Morocco to implement new quality services to help Cultural and Creative entrepreneurs build competitive businesses and relevant connections through the early, high-risk stages of development.

The specific objectives of this call are:

- 1. Developing an incubation program (minimum 6 months) for local CCI projects encompassing a variety of mentoring, matchmaking, access to finance and IPR management services**
- 2. Promoting and enhancing the outreach of the CREAT4MED calls for trainees and subgrantees (minimum 120 trainee applications)**
- 3. Ensuring the maximum outreach of CREAT4MED to CCI local actors and contributing to the creation of the local CCI Hub**

The overall indicative budget for the project implemented under this call for sub-grants is 17.500 EUR. One (1) selected incubator from Morocco will receive up to 15.750 EUR (90% of the overall budget) to implement initiatives targeting the above mentioned objectives. The sub-grant shall take the form of reimbursement of costs. The expected overall duration of the project is 12 months.

CREACT4MED will provide a minimum of 3 sub-grants to entrepreneurs in Morocco at a later stage

CREACT4MED will launch a call for trainees targeting entrepreneurs in the CCI over the coming month

Eligible sectors

Project proposals shall target one or more of the following sectors:

Arts and culture

Cultural heritage, gastronomy, visual arts, performing arts, leisure and recreation, crafts

Design

Software, advertising, architecture, interior design, graphic design, industrial design, fashion

Media

Publishing, TV & radio, digital media, film and video, music

Application Process

Please read the Guidelines for Applicants carefully before applying to this call.

Registration to the CREAT4MED Community Platform is mandatory in order to apply to this call. Please fill in the registration form before submitting your application.

The application process for this call for subgrants comprises the submission of 3 documents:

1. Application Form, including a Declaration on honour on exclusion criteria and selection criteria and a De minimis self-declaration
2. Technical Proposal
3. Financial Proposal

Templates for all three documents are available at:

<https://creativemediterranean.org/call-for-proposals-to-develop-incubation-services/>

Applications must be submitted in English. Interested candidates are invited to submit an application to creact4med@euromed-economists.org, using the provided templates and indicating clearly the reference of the call (CREACT4MED_INC_MA) and the name of the applicant entity on the message title.

All documents must be signed and stamped and sent in PDF format before **13 October 2021 at noon (CET)**.

Who can apply?

This call is open to BSOs, accelerators and incubators based in Morocco with experience in entrepreneurship and the Cultural and Creative Industries. The following conditions must be met in order to be eligible for funding:

- Be registered in the CREAT4MED Community Platform
- Be located and officially registered in Morocco and legally established at least 2 years before the application
- Be a non-profit making organization or a business support organization (e.g. incubators, accelerators, service providers)
- Have experience in supporting entrepreneurs, particularly in the Cultural and Creative Industries
- Have sufficient technical, financial and managerial capacity to absorb and manage an EU grant

More details on the eligibility criteria are provided in the Guidelines for Applicants.

Indicative eligible activities

The following indicative activities are eligible for funding under this call for proposals:

- Local outreach activities (e.g., local campaigns, info days, online platforms, etc.) to promote and enhance CREAT4MED calls for trainees and subgrantees
- Personalized coaching and mentoring services for a number of selected CCI entrepreneurs
- Innovative initiatives to improve access to market and to finance for entrepreneurs in CCI
- Other actions aimed at providing advice, guidance and tools on key aspects of CCI entrepreneurship (e.g. financial management, marketing and communication, regulatory compliance, intellectual property rights management)

Timeline for this call for proposals

Publication date:	September 1, 2021
Call opening:	September 1, 2021
Deadline to ask for clarifications:	October 3, 2021
Call closing:	October 13, 2021
Notification of results:	October 25 – November 8, 2021
Deadline to submit complaints:	5 days after the notification of results



The Creative Economy has become a strategic asset for innovative job creation around the world. Cultural and Creative Industries (CCI) represent nearly 30 million jobs worldwide and are major drivers of the economies of developed as well as developing countries (UNESCO). CCI contributed as much as 7% to the global GDP and was estimated to be around the 10% of the GDP in the MENA Region (World Bank 2017). In the CCI (mainly architecture, design and photography), there were 1.2 million cultural enterprises, generating 193 billion EUR of value added in the EU. It is a growing and promising industry that became strategic, not only because of its impact on employment creation, but also due to its influence on societies' creativity and social cohesion.

CREACT4MED is an EU Project funded by the EuropeAid Programme and is focused on strengthening CCI businesses and job creation, giving support to entrepreneurs, start-ups and SMEs in particular, and targeting young people and women in the Southern Neighbourhood of the European Union.

Budget: 2,220,675 € EUR, Funded by the EU Commission (90%)

Timeline of implementation: March 2020 - February 2024

Our Partners

CREACT4MED is Coordinated by:



Involved in Implementation:



Institute of
Entrepreneurship
Development



Our Associates



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CREACT4MED (CReative Entrepreneurs ACTing FOR the future MEDiterranean) is funded by the European Commission 2019 - 2024 under the grant contract ENI/2019/412-