

CREACT MED

CREATIVE MEDITERRANEAN

CALL FOR TRAINERS

GRANT AGREEMENT: ENI/2019/412-505

WP2 - DESIGN AND IMPLEMENTATION OF CAPACITY BUILDING ACTIONS

Prepared by: Institute of Entrepreneurship Development (IED)

Reviewed by: Euro-Mediterranean Economists Association (EMEA)

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EURO-MEDITERRANEAN
ECONOMISTS ASSOCIATION

CREACT4MED is an EU Project funded by the EuropeAid Programme, focused on strengthening businesses and job creation in the Cultural and Creative Industries (CCI), giving support to entrepreneurs, start-ups and SMEs in particular, and targeting young people and women in the Southern Neighborhood of the European Union.

The project is looking for trainers, experts, consultants and artists to contribute to its online CCI Entrepreneurship Training Academy, which will run December 2021 - May 2022, in at least 5 countries (Egypt, Tunisia, Lebanon, Morocco, Jordan). The course comprises 80 learning hours, to be completed within 13 weeks (approximately 5-8 hours per week).

Selected trainers will deliver one of the below modules in one of the target countries. Each module should take a maximum of 5 working days.

Upon completion of the module, the trainer will be expected to deliver a report including a summary of the content, the methodology, the learning outcomes, the indicators and results of the session, and any additional feedback (max 2 pages).

Applicants should have expertise in at least one of the following topics:

- ✓ How to start a business in the CCI
- ✓ The legal framework in the CCI
- ✓ Creating a business model in the CCI
- ✓ Finance in the CCI
- ✓ Marketing in the CCI
- ✓ Crowdfunding

This is a remunerated position.

Applicants should meet the following criteria; those in bold will be the most highly valued:

- ✓ **Knowledge of the CCI**
- ✓ **Expertise on entrepreneurship**
- ✓ **Advanced knowledge on specific topics** in Southern Mediterranean countries (e.g., finances, legal issues, SDGs, crowdfunding)
- ✓ **Good knowledge of English**

- ✓ Experience as a trainer
- ✓ Familiarity with IT devices and tools
- ✓ Excellent communication skills
- ✓ Fluency in presentations
- ✓ Good collaboration and organization skills

Application Procedure

To apply as a trainer for any of the above modules, please read the Terms of Reference carefully, and send the following documentation to projects@ied.eu:

- Letter of expression of interest, describing motivation and relevant experience, and specifying the topic (from the list provided above) and country of expertise.
- CV
- One or more recommendations from similar work engagements
- Materials used for at least two previous trainings on similar topics (optional)
- Previous evaluations by students (optional)
- Short 3min video, presenting yourself and a sample of your work (optional)

The deadline for applying for the open call is the 10th of December 2021.

The exact obligations of each trainer and the training hours will be specified in the contract.

For more information you can contact Vaia Kiratzouli at vkiratzouli@ied.eu.