

## **MED CCI HUB EVENT – 26<sup>th</sup> and 27<sup>th</sup> June via online platform RM Digithon**

The MED CCI Hub aims to facilitate the exchange of ideas and opportunities among the different CCI stakeholders of the Mediterranean region.

This event will provide a space for dialogue where experts, and practitioners, along with other stakeholders and cultural and creative actors, will discuss and identify the best ways to create a productive and sustainable environment for the development of cultural and creative entrepreneurs & industries with the aim of supporting the dynamisation of the community, the engagement of new players and the generation of new connections and opportunities for members. The event will include speed networking, workshops, roundtable discussions, and CCI-specific seminars.

### **Agenda**

**26-27 JUNE 2023**

**Monday, 26 June 2023**

#### **9:00-9:40 Panel session**

- 9:00-9:15 - Welcoming remarks
- 9:15-9:30 - Brief introduction of the platform
- 9:30-9:40 - Structure of the event

#### **9:45-11:15 Panel session: Building Partnerships in the CCI**

Moderated Panel Discussion among 3 to 6 expert speakers

#### **11:15-11:30 Short Break**

#### **11:30-14:30 Thematic Parallel Pitching Sessions:**

3 Pitching rooms – 24 CREAT4MED subgrantees – (10' pitch + 5' Q&A)

- 11:30- 14:30 - **Arts and Design:** 8 CREAT4MED subgrantees
- 11:30- 14:30 – **Digital platforms & applications:** 8 CREAT4MED subgrantees
- 11:30- 14:30 – **Community development:** 8 CREAT4MED subgrantees

#### **14:30-15:30 Lunch Break**

#### **15:30-17:20 Round tables (restricted)**

#### **17:20-17:30 Day 1 Closing Remarks**

**Tuesday, 27 June 2023**

**9:00-9:30 Day 2 Welcoming Remarks**

**9:30-13:00 Round tables Speed meeting Sessions**

35'-40' 1-to-1 scheduled meetings

**26-27 June 2023**

- **Fluid space**

Throughout both days of the event a “fluid space” option will remain available for all participants to encourage informal meetings with fellow attendees and organizers, furthering networking opportunities and exchange of ideas, practices, and future collaborations. Here you can dip in and out to connect with other members of the community as and when you like!