

## CREACT4MED Mapping: Best Practices

Application Number: BP\_81

1. Basic info*	
Email Address	<a href="mailto:abed2020aak@gmail.com">abed2020aak@gmail.com</a>
Title of the Best Practice	South Band Association for Theatrical Performances
Name of the Applicant	Abdulkareem Abu rathegh
Is the BP a registered legal entity?	Yes, I will send the certificate of registration by email
Website	<a href="https://www.facebook.com/profile.php?id=100070369537793">https://www.facebook.com/profile.php?id=100070369537793</a>
Country	Jordan;
Subsector	Arts and culture (cultural heritage, gastronomy, visual arts, performing arts, leisure and recreation, crafts);
Category	a) Cultural and creative entrepreneurship;
Year of establishment and duration	8/26/1992
Target group of the BP	Young people who have inclinations for theatrical acting, aged 16-24, in Ma'an Governorate, southern Jordan
1. Best Practice Characteristics	
Problem Statement	The small number of people who are proficient in the art of theatrical acting in the southern region in general, and thus there are difficulties for the troupe in finding talented people to work on including them in the troupe.
Mission Statement & Value proposition	The South Troupe works to spread culture and media in general, and theater culture in particular, and provides specialized training in acting, writing theatrical scripts, and training related to creating cultural content and cultural management.
Results and growth	Through specialized training in theatrical acting and theatrical script writing, the performance indicators will be as follows: Number of targeted places The number of trainees Types of specialized training
Strategy to be financially sustainable	Work hard by getting talented volunteers to work permanently and harmonize as much as possible between the job and work in the band .

2. Impact (please complete at least 3 of the 6 sub-sections)	
Economic significance	The band works continuously and throughout the year to provide artistic works and qualitative training through cooperation with several local bodies and international organizations, as the size of the budget for the year 2022 amounted to \$29,869, and this contributed greatly to enabling young people to exercise their roles in cultural aspects, so that It benefits them and invests it positively and considers it an additional source of income.
Replicability and upscaling	The activities that it is working to accomplish and realize are certainly subject to periodic repetition, and the group also has partners and official entities to cooperate with each other. There are often no specific conditions or obstacles, and the experimentation process in a smaller form is available.
Employment generation	This work can create at least 6 job opportunities for young men and women
Inclusiveness	Work will be done to integrate both young men and women into specialized training, and the areas targeted for implementing the work include rural, desert and urban areas.
Social impact	

Innovation	
Environmental sustainability	This work will contribute by emphasizing the development of theatrical culture in the southern region in general and in the city of Ma'an in particular. Since such specialized training in the field of theater is limited and very few in the region, the opportunity for community development in this field will be greater through implementing the activities intended to be implemented.
<b>3. Challenges and lessons learned</b>	
Challenges	We often face a problem in conducting group exercises targeting the previously mentioned governorate areas (the countryside, the desert, and the city) in one place. However, a specific place has been provided that is close to everyone and at the same time the access of the participants to the place has been ensured.
Lessons learned	Creating a youth cultural base and creating a creative space that is as sustainable as possible so that there is a continuous meeting with the people who benefit from the program over the coming period and working to benefit from the experiences of these people on the ground.
<b>4. Demographic Information</b>	
Is the organization led by a woman?	No
What age is the lead of the organization?	Between 16 and 35 years old