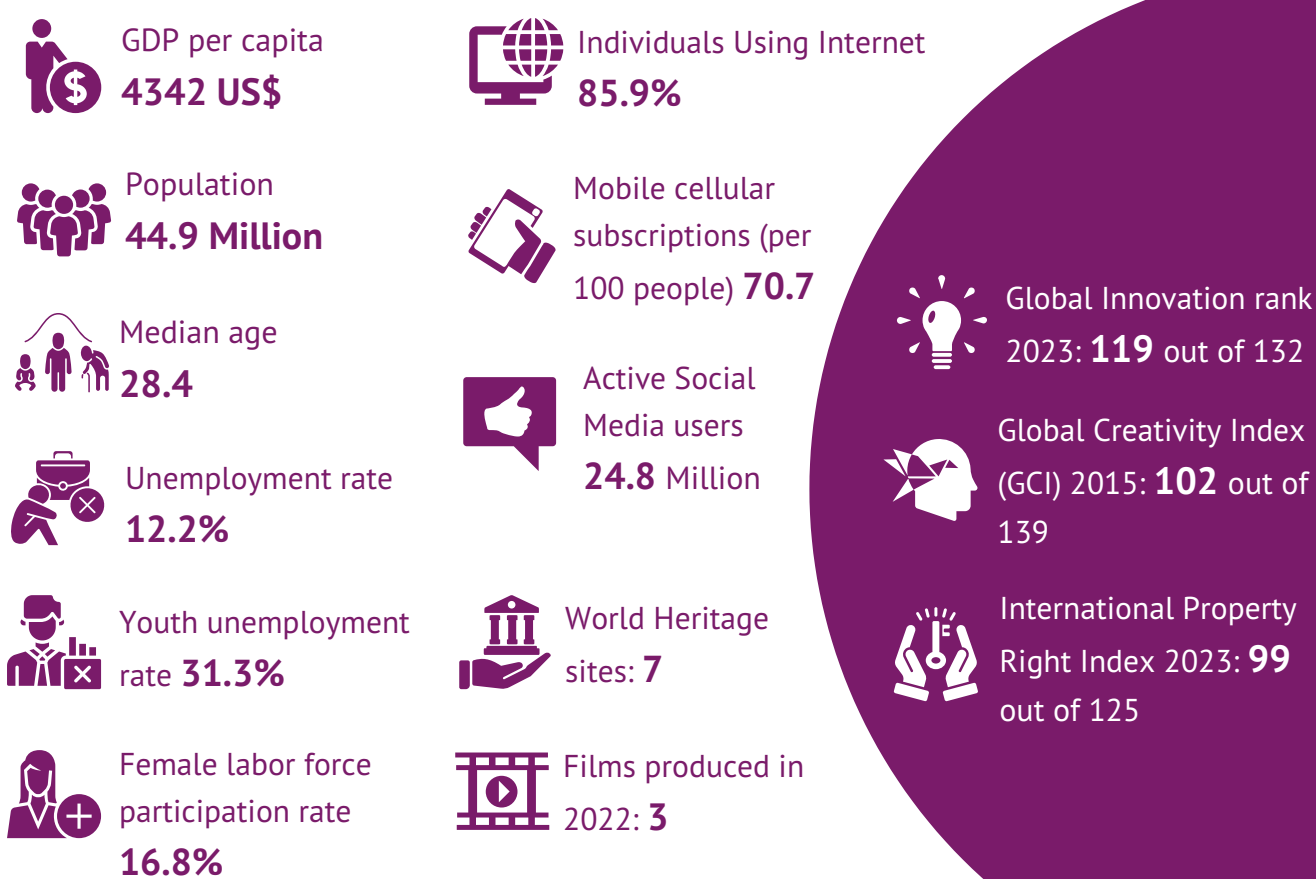


CREACT4MED Policy Action Plan



Algeria

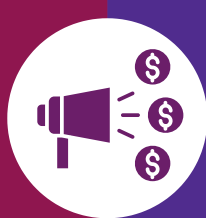
Global Context



Source of the data: World Bank, WHO, Digital 2024 Global Overview Report, UNESCO (retrieved in 2024)

Unlocking Country's CCI Potential

Mainstream CCI



- Adopt a national definition for CCI in view of providing a clear framework for the sector, facilitating policy development and resource allocation
- Set up a dedicated fund for CCI, collaborate with financial institutions, and simplify application processes to ensure accessibility

Build an Enabling Environment for Creative Workers



- Develop customized support programs for existing creative businesses, including funding, training, and business development services
- Strengthen the legal framework for intellectual property rights to ensure artists can protect and benefit from their creations

Improve the Quality of CCI Jobs



- Establish a formal recognition system for artists, artisans, and other CCI actors, granting them professional status and access to associated benefits
- Ensure that CCI workers have access to social safety nets, including health insurance, unemployment benefits, and retirement plans

Actors and Stakeholders Involved

- Governmental entities such as Ministry of Culture, directorates of culture, Fonds de Soutien pour la Promotion des Activités Culturelles et Créatives
- International actors such as XXXXX
- Cultural foundations

Key Actions

- Partner with financial institutions and industry experts to design and deliver customized support programs for CCI ensuring they meet the specific needs of the CCI sector
- Create a registry or accreditation system for CCI professionals, providing them with professional credentials and access to support services
- Collaborate with industry associations, labor unions, and cultural institutions to establish and promote guidelines for fair compensation in the CCI sector to ensure artists are paid equitably for their work
- Develop partnerships with tech companies and educational institutions to provide digital infrastructure and training programs, particularly focusing on emerging technologies like AI