

CREACT4MED Policy Action Plan



Palestine

Global Context



GDP per capita
3789 US\$



Individuals Using Internet
88.6%



Population
5 Million



Mobile cellular subscriptions (per 100 people)
77.6



Median age
19.6



Active Social Media users
2.2 Million



Unemployment rate
24.4%



World Heritage sites: **4**



Youth unemployment rate
35.9%



Films produced in 2023: **9**



Female labor force participation rate
18.8%

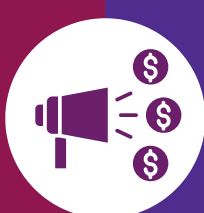


Source of the data: World Bank, WHO, Digital 2024 Global Overview Report, UNESCO (retrieved in 2024 for year 2022 and 2023).

Note: These Figures have declined significantly since October 2023 and the start of the war

Unlocking Country's CCI Potential

Mainstream CCI



- Formally adopt a national definition of CCI, and use this definition to draft a national strategy to develop the underlying sub-sectors
- Launch national campaigns to raise awareness about the value and potential of the CCI sector
- Incorporate CCI-related subjects into school curriculums and higher education programs to nurture creative talent from an early age

Build an Enabling Environment for Creative Workers



- Develop financial incentives such as grants, low-interest loans, guarantee schemes for creative businesses and artists
- Invest in the rebuilding and preservation and promotion of cultural heritage and the development of cultural infrastructure such as museums, galleries, and performance spaces

Improve the Quality of CCI Jobs



- Build a platform to identify and register informal CCI workers at micro level
- Recognize artists as professionals through a legal framework that defines their status, rights, and responsibilities
- Ensure that CCI workers have access to social safety nets, including health insurance, unemployment benefits, and retirement plans

Actors and Stakeholders Involved

- Governmental entities such as Ministry of culture and, the Palestinian National Commission for Education, Culture and Science
- NGOs, civil society organizations and associations
- Cultural foundations

Key Actions

- Collaborate with industry associations, labor unions, and cultural institutions to establish and promote an official definition for CCI and develop a national strategy to promote the sectors and enforce guidelines for fair compensation in the CCI workers
- Integrate CCI workers into existing social protection schemes and create specialized programs where necessary
- Create digital hubs or coworking spaces equipped with advanced digital tools and high-speed internet where artists and creative professionals can work and collaborate
- Partner with educational institutions, industry experts, and cultural organizations to offer workshops, certification programs, and online courses. Provide subsidies or grants to make these programs accessible to a wider range of participants